



MAY 2015 eNEWS

In this issue:

[XC90 OPEN DOORS EVENT >](#)

[DRIVERLESS CARS >](#)

[VOLVO & AVICII >](#)

[NEW LOOK WEBSITE >](#)



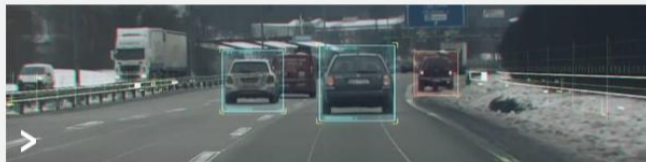
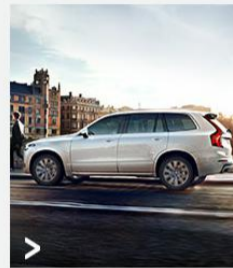
TIME TO GET OUT THERE

With summer just around the corner it's the perfect time to start planning exciting ways to make the most of the beautiful British countryside. And what better way to do it than in the comfort and style of Volvo? Take the all-new XC90 - so infused with a spirit of adventure it's at home anywhere - from the long open road to the leafiest of country lanes.

XC90 Open Doors

Be one of the first to get to grips with the stunning all-new Volvo XC90 (Diesel Car Magazine's 2015 Best 4x4 winner) at your local dealership's Open Doors weekend on 6th & 7th June.

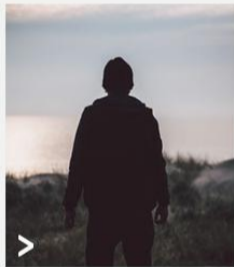
[BOOK YOUR TEST DRIVE](#)



'Drive Me' - driverless cars just around the corner

In 2017 Volvo will put 100 self-driving cars on the road in Gothenberg, Sweden. Navigating intelligently through everyday driving conditions, it will be a world first.

[GET THE FULL 'DRIVE ME' STORY](#)



Volvo and Avicii: a new beginning

With a new identity, new design, new technology and a range of new models on the horizon, Volvo is transforming. To celebrate this, we have collaborated with another pioneering icon of Sweden - Avicii - to showcase our progressive Swedish philosophy through an exclusive launch video.

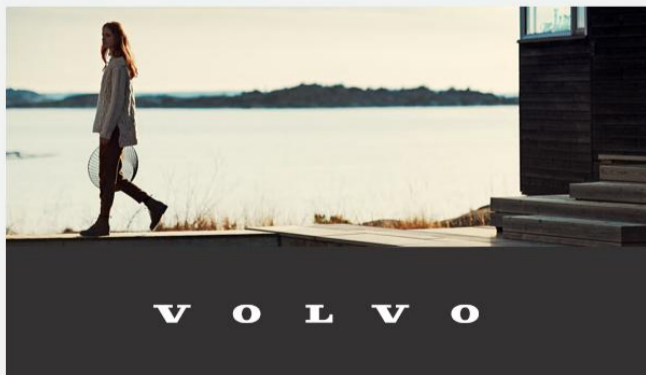
[SEE THE VIDEO](#)



Online car configurator - put yourself in the picture

We have completely redesigned the Volvo UK website to make it responsive and beautiful on all your devices, and our new car configurator puts Volvo buyers in the designer's seat. Take a look at the new site and have a go at building your dream Volvo.

[BUILD YOUR DREAM VOLVO](#)



Join the conversation



Please do not reply to this email. If you'd like to get in touch with us click [HERE](#).

Read our [PRIVACY POLICY](#).

Find out more about Volvo [HERE](#).

We have sent you this email because you have requested to receive information from us. If you do not wish to receive any further emails from us please click [HERE](#).