

There are plenty of reasons to own a new Volvo. Here are four of the best.
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MARCH 2015 eNEWS

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V40 – Made in Sweden, Tuned for Britain

Whether you're on the morning commute or heading off for a weekend away, the V40 is a joy to drive. And because British roads are different to Swedish roads, we tested, tuned and perfected the V40 R-Design's steering, suspension and brakes right here. We've even tuned the price for British drivers too.

[MORE ABOUT V40 R-DESIGN](#)

Rave reviews for the all-new XC90

Our all-new XC90 has received outstanding critical acclaim since its recent launch. Not least from the select few journalists lucky enough to get behind the wheel. With reviews such as 'class-leading' and 'a masterpiece of understated luxury', it's no surprise that the 1,927 First Edition Inscription models were all sold within 47 hours of launch.

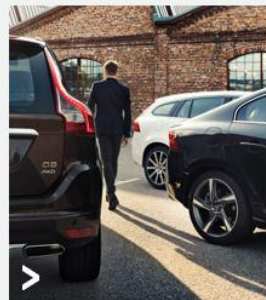
[ALL-NEW XC90 REVIEWS](#)



Volvo Cars back a new women's cycling team

This season VCUK is providing two XC70s as support cars for a new woman's cycling team – the Pearl Izumi Sports Tours International Women's Cycling Team. The team is the brainchild of Paralympian, Dame Sarah Storey and her husband, team manager Barney Storey MBE, who will drive one of the XC70s in the race convoy. While competing, the team will also be raising awareness of **BooT** Breast Cancer.

[FOLLOW THEIR JOURNEY](#)



The Volvo Cars' Connected Car Programme

Volvo is leading the way again, with a fleet of cloud-connected Volvos in Sweden and Norway that can alert other Volvos and the highway maintenance authorities of difficult conditions on the road – a journey of discovery that will explore the potential convenience and safety benefits of connected motoring.

[FIND OUT MORE](#)



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